Electronic Acknowledgement Receipt				
EFS ID:	14697664			
Application Number:	09625006			
International Application Number:				
Confirmation Number:	7174			
Title of Invention:	MICRO PAYMENT-BASED ADVERTISING			
First Named Inventor/Applicant Name:	Amir Herzberg			
Correspondence Address:	S Peter Ludwig Darby & Darby P C 805 Third Avenue - New York NY 10022 US 2125277700			
Filer:	Tom Chen/Tanya Josephs			
Filer Authorized By:	Tom Chen			
Attorney Docket Number:	6727/OH449			
Receipt Date:	14-JAN-2013			
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Application Type:	Utility under 35 USC 111(a)			
Payment information:				

no

Submitted with Payment

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)		
1	1	49703 362 STMT POA.pdf	185960	yes	3		
.	13703_302_31111_1 0712pai	4466x64074xb9x7c54b82590060155697f1 da1f6	,				
	Multipart Description/PDF files in .zip description						
	Document Description		Start	End			
	Assignee showing of ownership per 37 CFR 3.73.		1	2			
	Power of Attorney		3	3			
Warnings:							
Information:							
		Total Files Size (in bytes)	1:	85960			

Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

It a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable, it serves as evidence of receipt similar to a

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt. In due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RD/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.